# ETWORKINAGING WESTERN NEW YORK, IN

#### Oct-Dec 2023 Celebrating Years

# **Annual Meeting** Conference 20

**"BALANCING THE AGING LANDSCAPE"** 

**THURSDAY, NOVEMBER 2, 2023** 8:00AM - 2:00PM

Ticket prices: \$55/members • \$75 /non-members

M Hotel Buffalo (formerly Millenium) 2040 Walden Avenue • Buffalo NY 14225

#### **REGISTRATION NOW OPEN!**



KEYNOTE SPEAKER Grea Olsen Acting Director New York State Office for the Aging

**CONFERENCE AGENDA** 

9:15am – 9:30am 9:30am - 10:45am 10:45am - 11:30am 11:30am - 12:30pm

SPEAKER Nancy Weil

The LAUGH ACADEMY Stress Less, Laugh More!

### 8:00am – 9:15am

12:30pm - 2:00pm

Registration, continental breakfast, networking **Opening Remarks** Keynote Speaker - Greg Olsen Networking Speaker - Nancy Weil Lunch/Annual Meeting

## FULL DETAILS ON PAGE 29

## THANK YOU TO OUR CURRENT SPONSORS!

DIAMOND LEVEL Bristol Village • Brookdale • Tennyson Court

#### 💎 EMERALD LEVEL

Alzheimer's Disease & Memory Disorder Center • Harris Beach PLLC Health Foundation for Western & Central NY • PB Elder Law

#### 🗭 RUBY LEVEL

Hospice & Palliative Care Buffalo • Laping, Surdej & Associates **Trusted Choice Homecare** 

#### SAPPHIRE LEVEL

Aging Well Care Management • Amberleigh (Sonida Living) • Brompton Heights CarePatrol • Center for Elder Law & Justice • Erie Co. Dept. of Senior Services Family Choice of NY • FeedMore WNY • Glenwell • Heathwood • Health Force Nascentia Health • People Inc. • The Olear Team

Simply the Best Cleaning Services • Solstice Senior Living Walsh Duffield Companies • Wheatfield Commons • WNY Coalition Pooled Trusts



## **1st Annual Progressive Cocktail Event**

## THURSDAY, OCTOBER 19, 2023

4:30 - 8:00PM • COST \$30 (pre-paid)

4:30PM – 5:30PM Networking/Appetizers

(Event starts promptly at 5:30PM) Drink pairings included; cash bar **RSVP BY OCTOBER 13TH** 

Small plate & cocktail pairing!



Come "mix & mingle" for a fun progressive pairing event!

**STO LAT BAR** (at Eastern Hills Mall) 4475 Transit Road • Buffalo, NY 14221

## **FULL DETAILS ON PAGE 27**

### THANK YOU TO OUR 7 EVENT SPONSORS!















## **Oct-Dec 2023**



Network in Aging of Western New York, Inc.

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#### JERRY FLASCHNER HUMANITARIAN AWARDS RECIPIENTS



Richard Brooks III Bristol Village



Sara Carlson FeedMore WNY

Congratulations to the two recipients of the **Jerry Flaschner Humanitarian Awards.** Each received a \$1,000 scholarship towards their Fall tuition. They were presented at the Taste of the Network.

## **TASTE OF THE NETWORK – WINNERS!** Tuesday, July 18th

Special thanks goes to our three Network in Aging judges, **Steve Buzzelli, James Conley,** and **Michael Olear.** As always, we appreciate the Amherst Senior Center staff for graciously hosting this terrific event at their Center!





People's Choice: Wheatfield Commons Baklava



Best Entrée: selected by Amherst Senior Center judges Glenwell – Orange Chicken Lettuce Wrap

Best Ethnic: Solstice Senior Living at East Amherst Mini Shrimp Tostadas w/fresh avocado & Homemade Salsa w/Patotos Bravas







Best table presentation: Weinberg Campus



Best Dessert: Brompton Heights Italian Cream Cake



**Best Vegetarian: Bristol Village** Pear Salad with Shaved Pecans



Network in Aging of Western New York, Inc.

#### OFFICERS President April Romanowski

April Romanowsk Lawley Insurance

V.P. — Community Relations Paula Venné-Clendening Walsh Duffield Companies, Inc.

V.P. — Networking Stephanie Mruczek Solstice Senior Living at East Amherst

V.P. — Professional Development Pam Ricksgers Pace Amazing Home Care

Secretary Mimi Piciullo Senior Advocate Services

**Treasurer Suzanne Nawojski** Oasis Senior Advisors

Past President Angie Crawshaw

Founding President Dr. Evan Calkins

#### **BOARD MEMBERS**

Mary Baty CarePatrol of Buffalo Niagara

**Steve Buzzelli** *Primacy Financial: Northwestern Mutual* 

Dr. Kara Calandrelli, MHSA, DHA, LNHA

The Amberleigh (Sonida)

**Stacy Jasinski** Glenwell, a DePaul Senior Living Community

Ben Kanaley Fallon Health Weinberg PACE

Ann Marie Klosko Elder Transition Consulting

Thomas Lang, JD, MBA Rupp Pfalzgraf LLC

**Nancy Maira** 

Erin Mahoney Erie County Senior Services

Bonnie McMorrow FeedMore WNY

Jane Nogowski Sacred Heart Home – Brothers of Mercy

Lynn Westcott Alzheimer's Association WNY Chapter

Julie Whitbeck-Lewinski CarePatrol of Buffalo Niagara

## PRESIDENT'S MESSAGE APRIL ROMANOWSKI



Anyone who thinks falling leaves are dead has never watched them dancing on a windy day. -Shira Tamir

As we transition into the fall and winter seasons, it's the perfect time to reflect on the abundant successes and opportunities that 2023 has brought to our organization. The past year has been nothing short of exhilarating, and as we look ahead, we can anticipate even more exciting developments on the horizon. We extend our heartfelt gratitude to every committee, member, and agency that has played a vital role in fostering a sense of unity, learning, and camaraderie within our organization.

The Membership Committee successfully achieved its annual goal. We extend our heartfelt gratitude to our generous Platinum, Gold, and Bronze members, as well as to our new and returning members and member agencies. We eagerly anticipate the Membership Committee's upcoming initiatives that will stem from our new strategic plan, promising exciting changes for our membership

The Networking Committee has organized exciting events, including the beloved Progressive Dinner, which will return next year. We're also thrilled about the upcoming Progressive Pairing event in a few weeks – it's bound to be a hit! Make sure to visit our website to register for this event on October 19th. Throughout the year, the Networking Committee has arranged numerous "Network with the Network" gatherings, with more planned to wrap up the year. We extend special thanks to our sponsors: Tennyson Court, Orchid Adult Day Care, Fredonia Place, FayeBrooke on Youngs, Touching Hearts at Home, Brookdale Kenmore, Fallon Health Weinberg, Glenwell, Lawley Medicare Solutions, Brompton Heights (and our missing co-sponsors), Trusted Choice Homecare, The Olear Team, and Venture Forthe. Your support is greatly appreciated!

The Education Committee achieved success with their June workshop on alcoholism and is currently dedicated to preparing an exceptional 43rd Annual Meeting titled "Balancing the Aging Landscape," set for Thursday, November 2nd at the M Hotel. This event will feature two dynamic speakers: Greg Olsen, Acting Director of the NYS Office for Aging, and Nancy Weil from the Laugh Academy. Together, we will delve into the current state of aging in New York State and discover innovative ways to incorporate humor, fortify our teams, and redefine our approach to aging.

The Special Events Committee treated us to an enjoyable January Social, featuring the elegant saxophone melodies of Saxman Slim, as well as a delightful "Taste of the Network" event in July. And, let's not overlook the exciting basket raffle scheduled for our upcoming Annual Meeting, promising to be the grandest one we've ever seen.

The Communications Committee remains committed to promoting the Network on social media and actively seeks innovative methods to disseminate information to both our valued members and the wider community.

I extend my sincere gratitude to our dedicated board of directors, whose unwavering commitment and tireless efforts are instrumental in driving the prosperity of our organization. They are diligently crafting a new strategic plan, and we anticipate sharing it with our valued membership by January 2024

We extend a warm welcome to our new board members Sharon Plant and Deb Mathur, and at the same time, I wish to express my heartfelt appreciation to Bonnie McMorrow, Mary Baty, and Julie Whitbeck-Lewinski. Bonnie is finishing up her board term after eight years. She has been a valuable asset contributing significantly not only to the board but also serving as the Co-Chair of our Special Events Committee. Mary and Julie are both leaving the board for different reasons and will truly be missed.

Continued on page 14

## WELCOME NEW MEMBER AGENCIES





HEALTH FORCE an ACCORDCARE company HEALTH FORCE AN

HEALTH FORCE AN ACCORDCARE COMPANY

## MAKE THE MOST OF YOUR NETWORK MEMBERSHIP BY JOINING A COMMITTEE TODAY

F WESTERN NEW YORK, INC

#### **ALL MEETINGS VIA ZOOM**

#### **COMMITTEE CO-CHAIRS & MEETING INFORMATION**

Please be sure to verify meeting date, time and location as there are occasional changes!

#### **COMMUNICATIONS COMMITTEE**

Establishes and directs the Network's print and online communications with its members and the public. Meetings are on the **second Tuesday** of the month at 10:00am.

#### **CO-CHAIRS**

Pamela Pace pamela@amazinghc.com (716) 863-9035

Paula Venné-Clendening pvenne@walshduffield.com (716) 255-1593

#### **EDUCATION COMMITTEE**

Plans and carries out educational programs/workshops on aging related issues, along with planning and preparation for the annual meeting. Meetings are on the **second Thursday** of each month at 3:30pm.

#### **CO-CHAIRS**

Mary Baty mbaty@carepatrol.com (716) 906-9014

Mike Ford michael.ford@vitalhomecare.com (845) 660-0606 ext. 3659

Julie Whitbeck-Lewinski jlewinski@carepatrol.com (716) 463-2966

#### **MEMBERSHIP COMMITTEE**

Reviews and recommends changes in membership dues and benefits; coordinates ongoing membership recruitment efforts. Meetings are on the **fourth Thursday** of each month at 8:30am. No meetings in August and December.

#### CHAIR

Jane Nogowski jnogowski@brothersofmercy.org

#### **NETWORKING COMMITTEE**

Plans and carries out member-to-member functions, including Networking events. This committee meets the **first Thursday** each month at 8:30am. Additional dates may be scheduled.

#### **CO-CHAIRS**

Stacy Jasinski sjasinski@depaul.org (716) 608-7000

Stephanie Mruczek eastamherstdsm@solsticeseniorliving.com (716) 688-7880

Nancy Maira nlmaira@verizon.net (317) 727-7532

#### **SPECIAL EVENTS COMMITTEE**

Plans social functions for the Network, including the January Social, Taste of the Network and annual meeting venue. Meetings are on the **fourth Tuesday** each month at 8:30am. No meetings in January, July and December.

#### **CO-CHAIRS**

Bonnie McMorrow bmcmorrow@feedmorewny.org (716) 822-2002

Sharon Plant splant@people-inc.org (716) 817-9229

#### **NOMINATING COMMITTEE**

This committee solicits and accepts nominations for positions on the Network in Aging Board of Directors and presents a slate of officers and directors to the membership for their consideration.

#### **CO-CHAIRS**

Ann Marie Klosko amklosk@hotmail.com (716) 440-0933

Dr. Kara Calandrellli kcalandrelli@sonidaliving.com (716) 689-4195 ext 111



# WHAT COMES NEXT?



#### EXPERT PRESENTATION ON HANDLING A LOVED ONE'S DEATH

Join Attorney Daniel P. Schaus and Funeral Director John Biddlecom (Lombardo Funeral Home) for a presentation on how to handle the passing of a loved one. Learn about what to expect when a loved one passes away and what you might need to do next.



Amherst Senior Center 370 John James Audubon Pkwy. Amherst, NY 14228



OCTOBER 12, 2023 4:00-6:00pm

Call 716-636-3050 to pre-register!





## SCHAUS & SCHAUS LLP

For More Info or to Request Accommodations (Requests Required One Week in Advance): Rachel Baldassaro - 716-853-3087 x243 rbaldassaro@elderjusticeny.org

# Take advantage of your NEWSLETTER BENEFITS today!

## **Submissions include:**

- Articles (no word limit), include images and pictures
- Business card size ad
- Quarter page ads Platinum/Gold members
- Job postings
- Acknowledgements and Recognitions

Looking for ARTICLE AND AD SUBMISSIONS for the Jan-Mar 2024 edition!

Email Lisa Boron at lisa@networkinaging.org to reserve your spots.

## CAREPATROL

## **The Silent Struggle: Caregiver Stress**

by Dr. Julie Whitbeck-Lewinski, OTD, OTR/L, CSA, CDCS, CFPS

National Family Caregivers Month is celebrated every November. It is a time to recognize and honor family caregivers across the country. It offers an opportunity to raise awareness of caregiving issues, educate communities, and increase support for caregivers.

Caregiving is a noble and often selfless act of love and compassion, where individuals dedicate their time and energy to support loved ones who are ill, disabled, or aging. While it can be a deeply rewarding experience, it also comes with a significant emotional, physical, and psychological toll. Caregiver stress, also known as caregiver burnout, is a prevalent and often overlooked issue that affects millions of people worldwide. In this article, we will explore the challenges caregivers face, the signs and symptoms of caregiver stress, and practical strategies to manage and mitigate this silent struggle.

#### The Role of a Caregiver

Caregivers play a vital role in the lives of those they care for. Whether providing assistance to aging parents, supporting a spouse with a chronic illness, or caring for a child with special needs, caregivers perform a range of tasks that include:

- Personal care: Assisting with bathing, dressing, and grooming.
- Medication management: Administering medications and monitoring their effects.
- Household chores: Managing daily chores and responsibilities.
- Emotional support: Providing companionship, empathy, and reassurance.
- Advocacy: Navigating healthcare systems and advocating for their loved one's needs.

#### The Challenges of Caregiving

Despite the deep sense of fulfillment that caregiving can bring, it also presents a myriad of challenges that contribute to caregiver stress:

1. Emotional Strain: Witnessing a loved one's suffering or decline in health can be emotionally draining, leading to feelings of sadness, guilt, and helplessness.

2. Physical Demands: The physical demands of caregiving, such as lifting, bathing, and constant vigilance, can lead to exhaustion and physical strain.

3. Financial Stress: Caregivers often incur additional expenses related to healthcare, medications, and home modifications, which can strain their financial resources.

4. Isolation: Caregivers may become socially isolated as they dedicate more time to caregiving, leading to feelings of loneliness and isolation.

5. Time Constraints: Balancing caregiving with work, personal life, and other responsibilities can be overwhelming, leaving little time for self-care.

#### **Recognizing Caregiver Stress**

Understanding the signs and symptoms of caregiver stress

is crucial for early intervention and prevention. Common indicators include:

- Constant Fatigue
- Increased Irritability
- Neglecting Personal Health
- Withdrawal
- Depression and Anxiety
- Physical Ailments

#### **Coping with Caregiver Stress**

Taking steps to manage and alleviate caregiver stress is essential for the well-being of both the caregiver and the person receiving care. Here are some practical strategies:





1. Seek Support: Reach out to

support groups, friends, and family members who can provide emotional support and share the caregiving responsibilities.

2. Set Realistic Expectations: Accept that you cannot do everything, and it's okay to ask for help or consider professional assistance when needed.

3. Self-Care: Prioritize self-care by getting enough rest, eating well, and engaging in regular physical activity. Consider meditation or relaxation techniques to manage stress.

4. Time Management: Organize your caregiving tasks and responsibilities to ensure a balance between caregiving and personal life.

6. Professional Help: Don't hesitate to seek professional help if you experience symptoms of depression or anxiety. Therapy or counseling can provide valuable coping strategies.

Being a caregiver is a deeply fulfilling role, but it also comes with its unique set of challenges and responsibilities. Caring for a loved one who is ill, elderly, or disabled requires a tremendous amount of time, energy, and emotional strength. However, there may come a point when the demands of caregiving become overwhelming, and it becomes clear that you need more help. When is it time for caregivers to seek additional assistance and explore the various resources available to support them?

#### Signs It's Time for More Help

*Feeling Overwhelmed:* If you find yourself constantly overwhelmed by the demands of caregiving, it's a clear sign that you may need more help. Feeling like you're drowning in responsibilities can have serious consequences on your own health and well-being.

Neglecting Your Own Needs: When you start neglecting your own physical and emotional needs, it's time to reassess your caregiving situation. Skipping meals, losing sleep, or ignoring your own health can lead to caregiver burnout.

Decline in Personal Health: Caregivers who experience a decline in their own physical health, such as frequent illnesses,

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weight loss, or chronic fatigue, should consider seeking additional assistance.

Increased Care Demands: If the care needs of your loved one have escalated to a point where you're struggling to meet them adequately, it's a clear indication that more help is required.

Emotional Exhaustion: Persistent feelings of sadness, anxiety, or irritability can be signs of emotional exhaustion. Caregivers often experience a range of emotions, but when these feelings become overwhelming and persistent, professional help may be necessary.

Neglected Relationships: When caregiving consumes all your time and energy, your relationships with friends and family may suffer. Recognize when your caregiving duties are isolating you from your support network.

Loss of Personal Identity: If you feel like your own identity is slipping away, and you can no longer pursue your interests and hobbies, it's crucial to reassess your caregiving role.

#### **Additional Help Available**

Recognizing when to seek more help as a caregiver is a vital step in ensuring both your well-being and the quality of care you provide. There are various resources and options available to support caregivers in their role. Remember that seeking help is not a sign of weakness but a responsible choice to ensure the best care for your loved one and maintain your own health and happiness. Options to consider include:

1. Respite Care: Respite care provides temporary relief for caregivers. It can be arranged through home care agencies, adult day centers, or by enlisting the help of friends and family members. Taking regular breaks is essential for maintaining your well-being.

2. Professional Caregivers: Hiring a professional caregiver, either part-time or full-time, can provide much-needed assistance with daily caregiving tasks, medication management, and medical care.

3. Support Groups: Joining a caregiver support group can offer emotional support, information, and a sense of community. Sharing experiences with others who understand your challenges can be incredibly valuable.

4. Home Modifications: Consider making necessary modifications to your loved one's home to make caregiving tasks more manageable. This can include installing ramps, grab bars, or a stairlift.

5. Financial Assistance: Investigate financial assistance programs that may help cover the cost of caregiving, such as Medicaid, long-term care insurance, or veterans' benefits.

6. Senior Living Advisement: Consult with experts that navigate options based on needs, care, desires, and finances to ensure you're making the best decisions for your loved one's care and your own financial well-being.

Caregiver stress is a significant and often underestimated challenge faced by those who selflessly care for loved ones in need. Recognizing the signs of caregiver stress and taking proactive steps to manage it is essential for both the caregiver's well-being and the quality of care they provide. By seeking support, practicing self-care, and setting realistic expectations, caregivers can navigate this challenging journey with greater resilience and compassion. Caring for yourself is not a sign of weakness but an essential part of being a strong and effective

caregiver.

Caregiving can be a challenging journey, but you don't have to navigate it alone. CarePatrol provides senior care and living advisement at no cost. Navigating respite, in home-care, independent living, assisted living, and nursing home options can be daunting. CarePatrol takes the guess work out of it with a proven process and extensive team knowledge to find the best care and living options available and to connect with trusted resources such as Eldercare and Estate Attorneys, moving companies and realtors, downsizing and cleaning companies, durable medical equipment, electronic health monitoring, and more

If you are serving seniors through your organization and would like to be part of our network of trusted providers, know someone who could benefit from our services, or you are a struggling caregiver looking for support, reach CarePatrol today at (716) 463-2966. There is no obligation and our services are FREE!

Dr. Julie Whitbeck-Lewinski, OTD, OTR/L, CSA, CDCS, CFPS jlewinski@carepatrol.com (716)463-2955







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Buffalo-Niagara (716) 463-2966 Rochester (585) 532-5558 Syracuse (315) 530-1645

# Lawley

#### MEDICARE SOLUTIONS



#### The Lawley Medicare Team is growing.

**Janell Sluga** is joining us as a Medicare account executive in our Jamestown office. Janell is a certified geriatric care manager who has extensive experience consulting individuals on Medicare for over 20 years. We are thrilled

she is joining us August 1st! Welcome Janell!!



Please congratulate **Janice Thurston**, who will be converting from a temporary on the Medicare team, to an administrative assistant supporting the Medicare team. Janice started with Lawley's medicare team when our Southgate location opened last year, and she has been an instrumental part of the success of that office.

Congratulations Janice!!



Our Medicare sales team is looking forward to welcoming **Michele Luthi** as a Medicare sales consultant! Michele has 10+ years of Medicare and many years of customer service, all from a regional health insurance broker. Welcome Michele.



Lawley's Medicare team is looking forward to welcoming **John Weatherby** as a Medicare sales consultant. John has an extensive sales background in healthcare/Medicare from a regional carrier, and we look forward to him joining the team. Welcome John!!!





We are proud to share that our own **Kim Navagh**, director of people strategy and recruitment, has once again ranked on the Buffalo Business First Power 200 Women List. We congratulate Kim and all the fellow WNY women who also appeared on the 2023 list.

As we continue to expand, we welcome **Scott Dobosz** as the director of marketing and underwriting. Scott will lead the



agency's property and casualty marketing and underwriting team, focusing on client retention and growth. Scott brings 15-plus years of experience and previously served as the president of the Insurance Club of Buffalo-Buffalo I-Day. Welcome Scott!





Oasis Senior Advisors is pleased to announce that **Suzanne Nawojski** has joined the Oasis team as a senior advisor. Sue provides a professional and compassionate approach to assist individuals and families who are navigating through the process of placement within the community. In addition to working with individuals and families, Sue will be concentrating on building the Oasis brand through business development and community engagement.

Prior to Oasis, Sue spent the past six years at Tennyson Court Assisted Living and Memory Care, first as the admissions director and then most recently as the executive director. Sue has been in the sales and marketing side of healthcare for over 25 years.

Sue serves as the treasurer for the Network in Aging and is proud to work with all the professionals in the network for the betterment of the senior community. Outside of work, Sue is a proud wife, mother, and nana!



## CAREPATROL WELCOMES BRIGID JOINT

Brigid Joint joins CarePatrol of Erie & The Southern Tier as Director of Business and Client Relations. Brigid joins us with extensive experience in business development for home health, hospice and palliative care services.

Brigid will be working with healthcare providers, seniors and their families to support navigation of in-home care options and transitions to senior living such as independent living, assisted living, and menory care communities.

Brigid's passion, dedication, and diverse background and skills provide for a great addition to CarePatrol!

Brigid Joint, Director of Business and Client Relations bjoint@carepatrol.com (716) 708-1588 or (814) 413- 0121







Aging Well Care Management, LLC recently acquired Geriatric Care Managers of WNY. **Michelle Spencer, CMC** will serve as President of the practice and **Beverely Kubala, RN, CCM** will continue her role in the practice as a consulting partner during the transition. **Sharon Costello, RN, MBA, CCM** will remain the dedicated Medicaid liaison and geriatric care manager within the practice. We can continue to be reached at our office at 716-204-1063 or by calling 716-218-9717.





The Brothers of Mercy announced the hiring of Jane Nogowski as the sales & admissions coordinator for the Sacred Heart Home Assisted Living & Memory

Care facility on the Wellness Campus in Clarence. She will be responsible for the sales and admissions for new residents at the Sacred Heart Home.

"Jane is well suited to guide families through this sometimes difficult transition to a long-term care facility with her level of experience and intent to provide the best quality of life," said Mindee McDonald, RN, BSN, Executive Director of Sacred Heart Home.

Nogowski previously worked for 14 years as the marketing director at Park Creek Assisted Living and Memory Care. She earned a bachelor of science in business from D'Youville College and is on the board of directors for The Network in Aging of Western New York, where she chairs the membership committee. She is also a member of the Erie County Caregiver coalition

A Buffalo native who has lived her whole life in Western New York, Nogowski is a staunch supporter of all Buffalo sports teams and local musicians and resides in Williamsville.

PRIMACY FINANCIAL

## **Congratulations!**

#### **Tyler Diebold**

We are pleased to announce that Tyler has earned the Certified Financial Planner (CFP®) certification. The certification is the fiduciary standard of excellence, meeting the rigorous education, training and ethical standards. He is committed to serving our clients' best interests today to prepare them for a more secure tomorrow.





The Brothers of Mercy has named Liam O'Mahony as the new director of marketing for its Wellness Campus.

O'Mahony brings more than 20 years of public relations and marketing experience to the organization, including leadership positions with the former Seattle SuperSonics and the City of Chandler (Arizona) Community Services Department.

He returned to his native Western New York in 2012 and worked at Rich Products in corporate communications and led the marketing and communications for Niagara Hospice.

"It is a great privilege to join The Brothers of Mercy family and be a part of the organization's 100-year tradition of providing comprehensive care and comfort to Western New Yorkers. It is very rewarding to work with the different departments across the facilities on the Wellness Campus in Clarence, where I grew up." O'Mahony said.

He holds a bachelor of science in communication from Cornell University and earned a master's in business administration from Arizona State University's W.P. Carey School of Business.

"We are very happy to welcome Liam to the team. His versatility and expertise in marketing and public relations will be a great asset to our organization's internal communications and community marketing initiatives," said Peter Eimer, CEO of The Brothers of Mercy.



The Brothers of Mercy is a nonprofit Catholic provider of comprehensive, compassionate residential, health care and rehabilitation services for Western New Yorkers. The organization operates a Medicare-rated 5-star, 126-acre Wellness Campus in Clarence, NY. With a continuum

of lifestyle options, The Brothers of Mercy ministry of care features skilled nursing, inpatient & outpatient therapies, assisted living & memory care, independent living, spiritual care, respite, hospice and at-home companion care. It is the largest retirement community in the region, as ranked by Buffalo Business First, and is 13th on Newsweek's "America's Best Nursing Homes" list for New York State.

In 2024, The Brothers of Mercy's will commemorate its 100th anniversary of serving seniors seeking their best quality of life. From its origins of riding bicycles through the streets of Buffalo to deliver home care, the mission has remained devoted to serving the essential health needs of the community through the motto of "The Charity of Christ Urges On." For more information, call 716-759-6985, email info@brothersofmercy.org or visit BrothersofMercy.org.



Congratulations to Grace Firzak, new administrator at Elderwood Assisted Living at Cheektowaga.



Tennyson Court is excited to announce the appointment of Torino Gasbarre as our administrator. Torino brings many years of experience to our community, and we look forward ASSISTED LIVING & MEMORY CARE to having him as a part of our team!





Catholic Charities Chief Operating Officer, **Molly Oliver**, took the 164th spot in Buffalo Business First's Power 200 Women list! We are so fortunate to

have her contributing to our organization's success with her remarkable skills and vision.



Leadership news! Excited to announce **Charles Hayes** has been appointed chief development officer. He brings more than 30 years of marketing and communications experience to his new role with us.

"Chuck's skills in relationship building, along with a collaborative, strategic and forward-thinking approach, will enhance the efforts and strength of the Appeal and other development initiatives," said Deacon Steve

Schumer, Catholic Charities of Buffalo president and CEO. "We welcome Chuck to the leadership team and look forward to working with him in increasing awareness of our programs and services, and continuing collaboration between Catholic Charities and both parishes and corporations." Congratulations and welcome, Chuck!



"Philanthropists. Lawyers. Businesswomen. Bankers. These women's talent and influence are fueling economic, social and cultural growth throughout Western New York." - @bflobizfirst

Today, we are proud to announce our very own president and CEO of People Inc., **Anne McCaffrey**, took the 13th spot on the distinguished "Power 200 Women" list!

Congrats Anne!

Nineteen executives from some of the region's largest companies and nonprofit organizations have been named

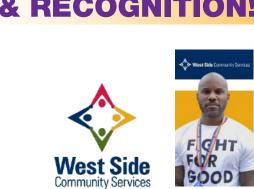
honorees of the 2023 C-Level Executives Awards. The 12th annual awards

recognize Western New York's most effective business leaders.

We celebrate **Concetta Ferguson**, our chief innovation & program development officer!

Congratulations for over 35 years of service with People Inc.!





Please join us in welcoming **Rahsaan DeLain** to our board of directors!

Rahsaan is a native Western New Yorker. He and his husband are proud parents of four children, including a son with Autism. Rahsaan is a strong advocate for racial equity and dismantling social oppression.

Rahsaan currently serves as the executive director of Collaborating on Poverty Elimination WNY Inc., a newly formed non-profit organization committed to improving the health and well-being of communities of color and other historically excluded groups in WNY. He is also the project coordinator for health equity at the Community Health Center of Buffalo, Inc.

Rahsaan is an adjunct faculty at St. John Fisher University and is completing a Ph.D. in Counseling and Counselor Education; his research focuses on black male caregivers and their experiences of raising children with Autism.

When asked why he chose to join the WSCS board, Rahsaan said, "If you listen to stories of those who have touched this organization, you hear hope and a commitment to empowerment. It is an honor and a privilege to be a part of an organization with community credibility and proven effectiveness in improving the lives of those it serves. I am excited to collaborate with my fellow board members and get to work!"



Please join us in welcoming **Rachel Laster** to our board of directors!

Welcome to the

board!

Rahsaan

DeLain,

M.S.

Rachel is a registered dietitian and the program director of the Nutrition Empowerment Program at D'Youville University. In addition to her impactful role at DYU, she also spearheads her own private practice, Real

Life Dietetics + Consulting. Rachel is an active member of the WNY Dietetic Association NOBIDAN, and also serves as a board member of Feed Buffalo.

When asked why she chose to join the West Side Community Services board, Rachel answered, "West Side Community Services has a strong history of serving the local community. They make a point to serve everyone; from youth to elderly and everyone in between. After becoming more associated with the programming WSCS was aiming to provide through my work at D'Youville, I was honored to be invited to join the board."

#### Western New York Integrated Care Collaborative (WNYICC) wins National Award

USAging's Aging and Disability Business Institute present-ed the Western New



**York Integrated Care Collaborative, Inc.** (WNYICC) with The John A. Hartford Foundation 2023 Business Innovation Award for its work as a Community Care Hub to address the social determinants of health. Through its 25 contracts with health plans, WNYICC's more than 50 Network Members (all local community-based organizations) help reduce barriers older adults and people with disabilities may face in accessing medical care by addressing the health-related social needs of individuals living in western New York through a variety of programs.

"Western New York Integrated Care Collaborative (WNYICC) is honored to be recognized for our innovative partnership with Independent Health. Through contracting with this health plan, the WNYICC Network has helped over 1,500 people in the western New York region address health-related social needs such as food insecurity, social isolation, health literacy and more," said Nikki Kmicinski, executive director. "With over 50 local, trusted community-based organizations in the WNYICC Network providing these social services on the ground and in the homes of our community, we are reducing the cost of care and improving the lives of Western New Yorkers. WNYICC's Community Care Hub will continue to pursue partnerships with health care entities interested in addressing health equity and the social determinants of health for their members through interventions delivered by our community-based network members," she continued.



Congratulations to **Margaret J. Kleinmann** on being promoted to senior executive director at Solstice Senior Living at East Amherst! Proud to have her as a Platinum member of the Network in Aging.



Welcome **Robin**, our new activities director! Robin is originally from Brooklyn, NY and now resides here in Buffalo. She graduated from

UB and has certifications in activities, dementia practitioner, and non-crisis interventions. Robin is a teaching artist for Arts for Learning of WNY. She has been in healthcare for over 25 years, her goal is to merge her artistic experience with healthcare to create a healing experience.



We are pleased to announce that 38 Woods Oviatt attorneys have been named to the "2024 Best Lawyers in America" list, the "Lawyer of the Year" list, and the "Ones to Watch" list.

Recognition by Best Lawyers is based entirely on peer review. Their process is designed to capture, as accurately as possible, the consensus opinion of leading lawyers about the professional abilities of their colleagues within the same geographical area and legal practice area.

Congratulations to **Bruce Reinoso**, past president, and current member of the Network in Aging of WNY! Proud to have him recognized as one of the best "Lawyers in America" for 2024.

#### SAS – Expanding Our Reach

Senior Advocate Services expands its team to meet increasing demands. Join them to welcome two seasoned professionals to their team of dedicated individuals serving the Medicaid and Medicare needs of seniors in Western New York and beyond. Mimi



Piciullo and Paula Licata will play key roles in contributing to the growth and overall quality of service for SAS.



**Mimi Piciullo** is a familiar face to the Network in Aging and is widely recognized for her expertise in the industry. She has held administrator positions at several prominent assisted living and memory care facilities in the area. As a client liaison, Mimi is responsible for establishing and nurturing

relationships with our valued clients and referral partners. Her experience and passion for marketing will play a pivotal role in promoting and showcasing the exceptional services offered at senior advocate services. Keep an eye out for Mimi, she is sure to stop by soon.



**Paula Licata** is an expert in nursing home Medicaid. She has over 20 years of experience in assisting applicants, and their families, to navigate the complexities of applying for and obtaining LTC Medicaid. Paula has a dynamic and engaging personality that makes a lasting impression on

the individuals she assists. The experience and knowledge she brings to SAS doubles the capacity to process applications efficiently and at a proven level of success.

With the 2023 increase in Medicaid eligibility levels, more individuals than ever before will now qualify for Medicaid assistance. It is important to engage the services of a professional who possesses the knowledge and expertise to ensure that all the necessary steps are taken to maximize eligibility and appropriate benefits are received.

Welcome to the Senior Advocate Services team Mimi & Paula!





## REFERRAL BONUS of \$1,000 offered to any NETWORK IN AGING MEMBER!

**FayeBrooke on Youngs in Williamsville** – WNY's newest senior living community. Refer a friend, client, colleague, or family member, sign a 12-month lease and receive a check for \$1,000.

This is one of only a few local independent senior living communities to offer 3 restaurant style meals served daily in a dining room exclusive to FayeBrooke. They offer other services including weekly housekeeping, concierge service, valet parking, scheduled transportation and available attached garages. Open houses are held Monday-Saturday from Noon-4pm, no appointment necessary. For more info, visit FayeBrooke.com or contact General Manager, Annette Palmerton at 716-320-8200 or APalmerton@FayeBrooke.com.

Refer a client, friend, colleague or family member, sign a 12-month lease and receive a check for \$1,000.

ABSOLUT CARE OF AURORA PARK *living legends* 



## Gahr Named Administrator at Absolut Care of Aurora Park

Kate Gahr has been appointed as the assistant administrator at Absolut Care of

Aurora Park, one of six nursing and assisted living facilities in the Absolut Care portfolio. Absolut Care is part of an enterprise that is jointly branded as Living Legends and includes sister portfolios, the McGuire Group, Taconic Health Care and VestraCare. Together they provide care to more than 2,800 individuals across New York state.

In this role, Gahr is responsible for assisting with the planning, development and operational oversight of the 177-bed skilled nursing and rehab facility in accordance with all state, federal and local regulations.

Prior to her appointment, Gahr held roles at Elderwood as an occupational therapist, director of therapy and assistant administrator.

Gahr holds a master's degree in occupational therapy from the University at Buffalo. She resides in Alden with her husband and children.

Absolut Care of Aurora Park provides skilled nursing care, subacute rehabilitation, memory care, hospice services, inhouse dialysis, and respite/short-term care. To learn more visit: www.livinglegendshealth.com.

#### NETWORK IN AGING REFERRAL BONUS!!!

Refer a client to Fayebrooke on Youngs and you will receive \$1,000. To participate in our Financial Advisor Referral Program, simply refer a client, friend, colleague, or family member Fayebrooke on Youngs. If they are approved, sign a 12 month lease and move in, you will receive a check for \$1,000. It is that easy!

To make a referral please let me know that you have referred a client and provide their information by completing the referral information below and email back to me. I will reach out to them to directly to schedule a tour.

YOUR NAME
CLIENT'S NAME
CLIENT'S EMAIL
CLIENT'S PHONE

I welcome you to come have lunch with us and tour our new "enhanced amenity" property. The executive chef and culinary team will be happy to accommodate you! Please email me or give me a call to sete a day and time to see all Fayebrooke on Youngs has to offer your clients.

Annette Palmerton, General Manager apalmerton@fayebrooke.com • 716-320-8200 Fayebrooke on Youngs 1055 Youngs Rd., Williamsville NY 14221





#### Walsh Duffield

Walsh Duffield is thrilled to add **Elizabeth Schyve** to our Medicare team! Liz joined

us as a benefits consultant on September 5th. Prior to joining Walsh Duffield, Liz spent over 16 years in the rehabilitation and nursing industry, most recently with Lockport Rehab & Health Care Center. Her knowledge and experience working at the facility level will bring great value when working with our senior clients. Liz has a keen interest in expanding our services in the Eastern Niagara/Orleans County regions. Welcome Liz!

## **HOSPICE & PALLIATIVE CARE BUFFALO**

Order online at HospiceLightALife.com or contact events@palliativecare.org or call (716) 989-2010

Send a gift of a Light-A-Life Bell to your family and friends as a remembrance of their loved ones.



ORDER DEADLINES NOVEMBER 7

order deadline for memorial plaque inclusion NOVEMBER 20

order deadline for memorial tree tag inclusion

NOVEMBER 20 order deadline to receive bell before December 25

## **RECEIPTING PROCESS**

- All giving levels are receipted at the tax-deductible amount. For example, if you purchase a bell at the \$60 level, your receipt will show \$45 (less the hard cost of the bell).
- Evergreen Society Members if you decline your wreath, you
  will be receipted for the full amount of your donation, (less the
  hard cost of the bell and stand).

## SHIPPING

- Order by October 20 for your bell to be shipped on November 6
- Order by November 20 for your bell to be shipped on December 11
- Wreaths ordered by Novemeber 20 will be delivered December 1 & 2 and cannot be delivered to a P.O. Box.
   Questions? Contact: events@palliativecare.org • (716) 989-2010

The Hospice Foundation supports Hospice & Palliative Care Buffalo and its affiliates. If you know of someone who may need Hospice care, call (716) 686-8000.





Saturday, December 2 | 5-5:30 PM

Hospice Milch-Mitchell Campus at the Wilson Support Center 150 Bennett Rd., Buffalo, NY 14227

Held Outdoors • Parking Available at AppleTree Business Park



## 

## TOWN OF AMHERST SENIOR CENTER

## **Amherst Senior Center Partners** with Sweet Home High School



For over a year now, The Amherst Center for Senior Services has been partnering with Sweet Home High School's Ready Academy. Senior Center Volunteers offer mentoring opportunities for students both at the Academy and in the Senior Center. These opportunities align with almost any interest and experience including

art, mindfulness, cooking, business, and other life skills.

Ready Academy Big Picture has been in existence for four years. The Academy services students who need more than a traditional classroom environment. They are associated with a national educational organization called Big Picture at bigpicture. org. Their mission is to educate one student at a time with a focus on relationships, rigor, and relevance. In addition, kids are placed with mentors throughout the community who can offer short and long-term internship opportunities throughout their four years of high school.

"The Amherst Center for Senior Services is a perfect partner with members with real-life work experience that intersects with their passions and interests," states Stephen Shepherd, Teacher on Special Assignment as Acting Principal.

"By interacting with younger generations, older adults are able to share important life lessons. On the other hand, younger generations can teach seniors new ways of looking at life. Our membership is 12,000 members strong and we are excited to assist children in improving their future, "states Melissa Abel, Executive Director, Amherst Center for Senior Services.

If you would like more information on this partnership, please contact Jodi Kwarta, Director of Volunteer Services at kwartaj@amherst.ny.us.



# LIGHTS, CAMERA, ACTION!



Is your organization listed in our **BUSINESS DIRECTORY?** Do you want other members and the public to search for you by name or specific service category? Go to our home page www.networkinaging, click on the yellow **BUSINESS DIRECTORY?** button and check to see if your organization is included.

Not listed? Go to https://networkinaging. org/directory-listing-submission/, put in password nia2020. Enter your organization name and select the categories that fit your services.



## PRESIDENT'S MESSAGE

Continued from page 3

In closing, let us remember that the true essence of our organization lies not only in its past accomplishments but in the limitless potential of its future. As we step into the seasons ahead, let's continue to embrace every opportunity to connect, learn, and grow together. Let the falling leaves remind us that change is a beautiful dance, and as we navigate the winds of time, let's keep our spirits high and our hearts open. We invite each and every one of you to join us in our journey – attend our events, meet new friends, and dance on windy days. Together, we'll create a future that's as vibrant and promising as the autumn leaves themselves. Thank you for being an integral part of our shared success, and we look forward to an even brighter tomorrow. Sincerely,

-April Romanowski, Network in Aging President

## **PEOPLE INC.**

## **People Inc. Provides Affordable, Stress-Free Living**

As we age, many everyday responsibilities become more challenging. The maintenance of owning a home, in particular, can morph into a number of overwhelming tasks. Lawns need to be cut in the summer months. Snow and ice pile up on blustery winter days. And plumbing, electrical or general repair issues can strike during any time of year!

With People Inc., older adults can enjoy affordable, comfortable living at one of our 20 Senior Living apartment buildings, located across Western New York. From a senior who receives a small pension and cannot afford an over-priced apartment, to a widow who can no longer handle the upkeep of a house, we assist hundreds of older adults with managing utilities, downsizing and removing the burden of home maintenance.

Apartments are for independent older adults ages 62 and over who are income eligible. As an added cost savings, some utilities are included. One-bedroom apartments feature a kitchen with appliances. Tenants and family members can feel at ease having a day-time manager on site and a live-in caretaker for building emergencies. Along with laundry facilities, each complex has a beautifully furnished community room with a kitchen that can be reserved for family gatherings. Tenants are welcome to have one small pet. For those who like to socialize, there are a variety of events and community outings held throughout the year.

"Even though I live alone, I never feel alone," said L.D., a tenant at our Walnut Senior Living Apartments, "There is always someone to make you feel welcome. It can be as simple as being smiled at or offered an invitation to join the group."

In addition to our Senior Living locations, People Inc. manages a number of affordable apartments across the region for people of various ages. Qualifications and amenities vary.

For information on all our affordable housing opportunities, including apartment applications, visit people-inc.org. Questions? Contact housing@people-inc.org or call 716-880-3890.

## **ALZHEIMER'S ASSOCIATION**

We know caregiving isn't easy, but the Western New York Chapter of the Alzheimer's Association is here to help. In partnership with Exhale, the Family Caregiver Initiative, we are piloting a new program called VITAIz WNY, which stands for Virtual Inclusive Technology for Alzheimer's Caregivers. Through this program, we will provide accessible virtual respite and support for Western New Yorkers caring for a loved one living with Alzheimer's or dementia.



Caregivers who participate in the VITAIz program will receive a free Samsung Galaxy tablet as well as a free iN2L subscription for up to 12 months. With an iN2L subscription, regular tablets are

simplified and customized to make navigation a breeze. With large font size and on-screen controls, these tablets are easy to use with no need for previous technology experience.

VITAIz was developed to make life a little bit easier for caregivers by making resources and support available at the click of a button. The tablets come customized with links to virtual support groups, caregiver resources, the Alzheimer's Association's 24/7 Live Chat Feature, care planning and more. The tablets also come loaded with entertainment options that your loved one can engage with, such as puzzles, videos, music, photos, and worship.

To ensure caregivers participating in VITAIz WNY get the most out of the program, the Alzheimer's Association will host a virtual monthly support group, specifically designed for participants. To make sure this program is impactful, all we ask is that caregivers do their best to attend one virtual support group each month and answer three short surveys during the first 6 months of participation.

The VITAIz WNY program will launch in early September, with a virtual kick off meeting on September 20th at 3pm for caregivers who sign up to receive a tablet.

> If you have questions or are interested in receiving a tablet, please Lauren Gorney, Project Coordinator, from the Alzheimer's Association at 716-626.0600 ext.1020 or via email, Igorney@alz.org.



Western New York Chapter





# HARMONIA COLLABORATIVE CARE

## **Caring Comes Full Circle**

Harmonia client, Mary Ann, loves her father very much. Daniel, a widower since 2005, cared for Geraldine – Mary Ann's mom and his wife of 53 years – throughout her grueling battle with ALS.

Years later Mary Ann, a native of Hamburg, NY, found herself living in Alabama with her husband and two kids and facing a

difficult decision: her father had reached a point where he needed full-time care of his own. After consulting with her brothers, they decided on a nursing home. However, after just a few visits, Mary Ann could see her dad was miserable.

"I just found it to be too...sad," she says. "I couldn't let him stay there anymore. He was losing his will to live."

She convinced her husband to find a job closer to home. They got as close as Erie, PA, which allowed Mary Ann to move in with her dad and become his full-time caretaker. After all the years he spent caring for her and her family, she felt she owed him that.

All went well the first few years, but about a year ago Mary Ann began feeling tired and isolated, longing for more mostel a

tired and isolated, longing for more mental stimulation.

"Caregiving is very hard work," says Jennifer Gunia, Harmonia's Director of Senior Services. "It often takes a toll on people physically and mentally. That's normal."

As Mary Ann began recognizing her symptoms, she learned of a new caregiver initiative while at church. It was Harmonia's new Pathways for Caregivers partnership with Cradle Beach Camp, through which their senior services and behavioral health teams collaborate to provide relief and group support to caregivers. The initiative came to life thanks to an Exhale grant, funded by the Ralph C. Wilson Jr. Foundation and Health Foundation for Western and Central New York.

First, Jennifer came to her father's home and shared the options available to the family, which gave them a much better sense of strategy and direction. She advised them on ways to keep him safe and guard against falls, along with other helpful tips. Mary Ann was also surprised to learn these services wouldn't cost her father anything; they were covered by various county and municipal funding.

Mary Ann and Daniel were then assigned a Harmonia mental health counselor, Julia, who helped them share their story with other providers. Julia enrolled Mary Ann in the Pathways Caregiver Support Group, where she could listen to others going through similar situations and share her challenges as well.

"Julia and Jennifer were extremely helpful," Mary Ann attests. "To have someone on your side is just such a blessing when you're caring for others."

That extra help has made a huge difference, allowing Daniel to

age in place at his home with dignity – per his wishes. The immediate impact it had on his psyche was unmistakable.

"We wouldn't be having this conversation if I'd left him in that nursing home. He wouldn't have lasted," she asserts. "But when he knew I was springing him out of there, he found his 'superpowers.' He was finally able to walk the steps he needed to get discharged, because he saw the chance to return home."

A brief visit leaves no mystery as to why. Black-and-white portraits of his parents on their wedding day; mementos of military service; photos of his wife and their graduated grandchildren; and woodcarvings he created: birdhouses, figurines – and a spectacular moose made especially for

Mary Ann.

Daniel, now 95, is slowing down. He uses a walker. He's had to give up driving and his strolls along the beach, "combing for goodies." His hands no longer allow him to enjoy woodworking or firing pistols at the Cherry Creek Gun Club he belonged to for so many years. Still, for 95, this retired Ford Motor Co. worker gets around better than most his age – and younger.

Mary Ann has recently returned to the workforce part-time, at Jen and Julia's encouragement, giving her some mental stimulation and respite from the constant toll of caretaking. And she's telling her story to anyone she meets in a similar situation – including about Harmonia's presence in the community.

"I've let a lot of people know about Harmonia," she explains. "It's an amazing service that's here for us. We should all take advantage of it."

Harmonia Collaborative Care provides behavioral health and senior services to individuals to improve their quality of life and support independence in the community. Visit Harmonia at www. harmonia-care.org or call 716-947-5025.





## **TRUSTED CHOICE HOMECARE** Tips for Finding Quality Home Care Services

When it comes to caring for a loved one who needs assistance with daily activities due to aging, illness, or disability, finding the right home care service is paramount. Quality home care services can provide the necessary support and peace of mind for both the individual in need and their family. However, with numerous options available, it can be challenging to determine which one is the best fit. In this blog, we'll provide you with valuable tips to help you find quality home care services that meet your loved one's needs and ensure their well-being.

Assess Your Loved One's Needs: The

first step in finding quality home care services is to understand your loved one's specific requirements. Consider their physical and emotional health, mobility, and daily living tasks they may need assistance with. Create a list of these needs and prioritize them. This assessment will serve as a guideline when discussing care options with potential providers.

**Research Different Types of Home Care Services:** There are various types of home care services available, each catering to different needs and circumstances. The

a. Personal Care Aides: They offer assistance with personal hygiene, grooming, dressing, and mobility.

main options include:

b. Home Health Care Providers: Trained medical professionals who can administer medications, manage chronic conditions, and provide skilled nursing care.

c. Companion Care: Non-medical caregivers who provide companionship, light housekeeping, meal preparation, and transportation.

d. Hospice Care: Specialized care for individuals with terminal illnesses, focusing on pain management and emotional support.

Understanding these distinctions will help you select the most appropriate type of care.

#### **Check Accreditation and Licensing:**

Quality home care providers should be accredited and licensed by relevant authorities. Verify that the agencies you're considering adhere to all state and federal regulations. Accreditation by organizations such as the Joint Commission or the Accreditation Commission for Health Care (ACHC) can also be a sign of quality and commitment to excellence.

**Seek Recommendations:** Ask friends, family members, or healthcare professionals for recommendations. Hearing about the experiences of others can provide valuable insights into the quality of care provided by a particular agency. Online reviews and testimonials can also be informative.

**Conduct Interviews:** Once you've narrowed down your options, schedule interviews with potential home care providers. During these interviews, inquire about their:

a. Experience: Ask how long they've been in business and about their experience in caring for individuals with similar needs.

b. Training and Certification: Ensure that their staff members are properly trained and certified for the type of care they offer.

c. Supervision and Oversight: Inquire about how they monitor and supervise their caregivers to maintain quality care.

d. Care Plans: Request a detailed care plan tailored to your loved one's needs, including schedules and services provided.

**Evaluate Compatibility:** It's essential that your loved one feels comfortable with the caregiver. Personality compatibility can greatly influence the quality of care provided. Consider involving your loved one in the interview process to ensure a good fit.

**Check References:** Ask for references from the home care agency and follow up on them. Speaking to previous clients or their families can provide valuable insights into the agency's reliability and quality of care.

#### **Discuss Costs and Payment Options:**

Understand the costs associated with home care services and discuss payment options. Inquire about insurance coverage, Medicaid, or other financial assistance programs that may be available.

**Review Contracts and Agreements:** 



## Trusted Choice Homecare: CDPAP Made Simple.

Our agency is dedicated to simplifying the CDPAP enrollment process for consumers and their caregivers. Consumer Directed Personal Assistance Is A Program Funded By Moderat

To participate, a consumer must be eligible for long-term homecare and non-skilled home health agency services. A Trusted Choice representative can help you get started!



Carefully review all contracts and agreements before making a decision. Ensure you understand the terms and conditions, including cancellation policies and billing procedures.

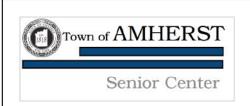
**Conclusion** Finding quality home care services is essential to ensuring the wellbeing and comfort of your loved one. By assessing your loved one's needs, conducting thorough research, and following these tips, you can make an informed decision that provides them with the best possible care and support in the comfort of their own home. Quality home care services can enhance their quality of life and provide peace of mind for you and your family.

At Trusted Choice Homecare, our goal is to keep your care where you're most comfortable – at home. Driven by our commitment to serve, Trusted Choice Homecare is made up of real people in your community who understand the profound impact of a helping hand. We provide expert support and guidance to individuals receiving care at home and their dedicated caregivers. To learn more about how we can help your loved one get paid to take care of you, visit www. trustedchoicehomecare.com or call 716-431-5550.



**Trusted** Choice Homecare

# **PLATINUM MEMBER AGENCIES**





The Food Bank & Meals on Wheels are now FeedMóre wny

## **DID YOU KNOW... PUMPKIN EDITION**

Did you know. . . a 2,554-pound pumpkin grown in Clarence, NY is the current record holder for the heaviest in the United States? However, the Guinness World Record holder is a 2,702-pound whopper grown in Italy in 2021. Now that's a lot of pie!!

Did you know. . .pumpkin pie has been around in some form or another since the first Thanksgiving in the 1600's? The earliest versions used the pumpkin shell instead of a crust. For hundreds of years, pumpkin pie had to be made by roasting and straining fresh pumpkins, but in 1929 Libby's made everyone's life a lot easier by introducing a line of canned pumpkin.

Did you know. . . Peter Dukes is credited as the father of the Starbucks Pumpkin Spice Latte? In 2001, he was in charge of Starbucks' espresso drinks. In search of a new Fall flavor, his team experimented by pouring espresso over slices of pumpkin pie. Since the PSL officially launched in 2003, there have been over 600 million of the season-defining beverages sold.

Did you know. . . six-year-old Cathy Steinberg was in a race against time to record her lines as Sally in the 1966 animated classic "It's the Great Pumpkin, Charlie Brown"? Why? Because like most six-year-olds, little Cathy had a loose front tooth, and the producers feared her speech would be affected when it came out. Legend has it that Cathy got the job done and her tooth fell out as she said her very last line.









We hit over 900 FOLLOWERS on Facebook!!

# **PLATINUM MEMBER AGENCIES**



## **BUFFALO HOMECARE, INC.**

## **Identifying and Reducing Barriers to Homecare**

by Dr. Lauren Nicholas, PhD, Consulting Director of Account Relations, Buffalo Homecare Inc.

Homecare services provide assistance with activities of daily living and instrumental activities of daily living, which enables people to live safely in their homes or reintegrate into the community. Funded through Medicaid, PCA and CDPAP homecare services can significantly improve quality of life while promoting independence and autonomy and reducing healthcare costs.

Unfortunately, this valuable service is not easily accessible to all and significant barriers are built into the process.

While almost all clients who inquire with us about initiating homecare services qualify for services under their existing plans, the level of difficulty to actually gain access to these benefits can be great.

At the very least, clients must undergo two assessments through the New York Independent Assessor Program (NYIAP). With perpetual NYIAP staffing issues, clients often endure a 30 to 45-minute phone hold time just to be told that no in-person appointments are available, and they either need to call back another day or accept virtual appointments.

Virtual appointments require the client, or someone willing to help the client, provide an email address, have a phone/tablet/ computer with a working camera and microphone, have reliable access to the internet/wi-fi, and possess the working knowledge to operate Zoom.

Unsurprisingly, the majority of our clients do not have all of the components required to complete virtual NYIAP appointments independently. A few may have a friend or family member who can assist, but this is also not the norm. Consequently, the client is left to call NYIAP repeatedly to try and secure in-person appointments. This can become frustrating and defeating and make them want to give up on the process even when their need for homecare services is high.

When I came aboard at Buffalo Homecare, this was the most glaring social-structural barrier I identified that was preventing

## **BUFFALO HOMECARE, INC.**

Quality care cannot be measured; it can be felt.

CDPAP	The CDPAP program allows you to hire a family member or friend to care for you in your home. Now enrolling new members!
WE PAY MORE	Caregivers work hard & deserve top pay. They can share recent paystubs & we'll make an offer for more.*
BONUS	Referral and sign-on bonuses allow you to earn up to \$300 when making the switch Buffalo Homecare.*
GREAT PAY OPTIONS	Caregivers can choose weekly pay or daily instant pay, to help our caregivers meet their own personal needs.
LOCAL & RESPONSIVE	Our compassionate staff pick up the phone, return calls, and help you troubleshoot.
ALREADY ENROLLED?	Make the switch to Buffalo Homecare!
490 1	Delaware Ave, Buffalo New York 14202 www.homecarebuffalo.com
Erie County (	716) 322-2780 / Niagara County (716) 322-2776
	* Restrictions apply.

getting clients to homecare services. And so, I worked hard with my colleagues to initiate our in-home consultation process.

When a client or referral source reaches out to us, we confirm eligibility and then deploy to the home to explain, in-person, the entire process that will be required to initiate homecare services. Requirements vary client-to-client (ex., some may need to select a MLTC and complete another nurse assessment), and so we come to the home consultation with all required paperwork and contact information specific to the client. During these visits we schedule NYIAP appointments with the client and if only virtual appointments are offered, we return to the home two more times to facilitate the technology required to complete those assessments. We also assist with and deliver or fax any required paperwork; the client never leaves their home.

Additionally, clients are offered direct contact with us during the course of the several weeks it takes to complete all required steps. If a NYIAP appointment cancellation occurs, we start over with them. Clients are assisted from beginning to end by our caring staff who build trust and rapport, and ensure that the client is able to successfully navigate all barriers and achieve initiation of homecare services.

At Buffalo Homecare, we don't believe that any person who is eligible for and in need of homecare should be kept from these valuable services due to inability to complete a very lofty and complicated process. We are proud to support our clients in this way and pride ourselves on a high level of responsiveness and unwavering dedication to client satisfaction and well-being.



## AGING WELL CARE MANAGEMENT, LLC Have You Heard the Exciting News?

We are thrilled to share some exciting news with you! Recently Aging Well Care Management, LLC acquired Geriatric Care Managers of WNY, LLC to form one specialized Geriatric Care Management Practice. This momentous occasion marks a significant step forward in their shared mission to provide the highest level of care management services, support and advocacy to the aging population of Western New York.



Bev Kubala and Michelle Spencer have joined together to create a dynamic force in the field of elder care. Both continue to possess an unwavering commitment to enhancing the lives of seniors so they can live their best lives. The fusion of their expertise, resources and

dedication proves to bring forth innovative solutions, and an even higher standard of care for their clients.

What does this mean to you?

• **Expanded Services:** The combined strength of these two experts will offer an even broader range of services, ensuring that the diverse needs of seniors are met comprehensively.

• Enhanced Expertise: The merger will bring together a dynamic team of professionals, both with nursing and social work backgrounds, each possessing a wealth of experience in geriatric

care management, thus elevating the quality of services to their clients and their caregivers as well as outside referral sources.

• **Strengthen Advocacy:** United they will be formidable advocates for aging individuals, their loved ones and caregivers driving positive change in the industry of aging.

We invite you to celebrate this momentous occasion. Your support and partnership were instrumental in bringing us to this juncture and we look forward to your continued collaboration in our collective mission.

Michelle Spencer, CMC will serve as president of the practice and Beverely Kubala, RN, CCM will continue her role in the practice as a consulting partner during the transition. Sharon Costello, RN, MBA, CCM will remain the dedicated Medicaid liaison and geriatric care manager within the practice. We can continue to be reached at our office at 716-204-1063 or by calling 716-218-9717.

Please stay tuned for further updates and announcements as we embark on this exciting journey together! Thank you all for your support.

With Gratitude, Michelle Spencer and Beverly Kubala



We are beginning to book for fall events and holiday parties. Please give us a call, 716-406-4577 and speak with Vicky or Laurie.

## Mar-Bon social club

Our beautiful venue is ready to host your next event!

## Make it a Wonderful event

#### **Events hosted at Mar-Bon**

- · Birthday celebrations
- · Wedding & baby showers
- Tea parties for children & adults
- Reunions & retirements
- Bereavement receptions
- Corporate events & meetings
- Seated events for 50 people or reception-style for up to 90
- You choose food from our preferred caterers or yours, or from any restaurant

6477 Transit Road East Amherst, NY 14051 (East Amherst Medical Park)

To book your event or to learn more about our social club contact us at:

716•406•4577 Info@marbonsocialclub.com

# POSITIONS AVAILABL

LIATIVE CARE

Hospice & Palliative Care Buffalo has immediate full-time and part-time openings

for caring and compassionate team members.

We're Hiring!



#### Looking for a meaningful career in Caregiving?

We are looking for experienced home health aides or personal assistants to provide the consumer with basic care for a few hours per week or work regular shifts. Along with doing routine chores the care recipient can no longer manage, such as laundry, cooking and shopping, the aides must be able to:

 Assist with activities of daily living, including bathing, dressing, eating, grooming, moving from one place to another, toileting and cleaning up afterward.

· Check vital signs such as blood pressure, respiration and pulse.

· Monitor a client's physical and mental condition; level of exercise; and how much they are eating, drinking and going to the bathroom.

· Handle emergencies such as an accident, heart attack or stroke.

· Help advocate for their consumers' needs Home health aides must be compassionate,

have good communication skills and outstanding attention to detail. No formal certification or training is required, as consumers will train their aides on a personalized, case-by-case basis.

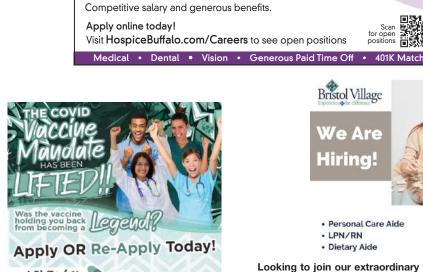
If interested please submit resume to cdpap@trustedchoicehomecare.com to or call 716-431-5550 for more information.



Control your destiny! Lawley is hiring at all 11 locations as we expand our footprint.

Check out the complete listing of available positions here. https://www.lawleyinsurance. com/career-opportunities/







#### The Covid VACCINE MANDATE HAS BEEN LIFTED!

Was the vaccine holding you back from becoming a LEGEND? Apply OR Re-Apply Today! https://www.livinglegendshealth.com/ careers-by-locations/.

Full & Part-Time positions available. Employees are NOT REQUIRED to be Covidvaccinated.

OPPORTUNITIES FOR: RNs, LPNs, CNAs, Paid CNA Trainees, Dietary, Maintenance, Housekeeping, Activities & More\*

- YOU'LL ENJOY: Weekly Paychecks
- Sign-On or Experience-Based Bonuses
- Weekend Warrior Options
- Generous Paid Time Off
- Tuition Assistance
- No-Frills Options for Higher Wages
- Peer Mentorship & More!
- CONVENIENT LOCATIONS:

We're part of a 4-portfolio enterprise with 19 locations in NY state, including Allegany, Beacon, Boonville, Buffalo, Cheektowaga, Dunkirk, East Aurora, East Patchogue, Fishkill, Gasport, Hamburg, Highland, North Tonawanda, Orchard Park, Painted Post, Roscoe, Johnson City, West Seneca, Westfield, Williamsville.

\*Positions may vary by facility



Scan for open positions

Looking to join our extraordinary team? We're hiring! Our staff is compassionate, knowledgeable, and committed to taking care of the residents.

Bristol Village invests its resources in people by providing good wages and important benefits to the staff. This creates a stable work environment, promoting longevity and satisfaction. Our staff is family. Join our team today! https:// bristolhome.org/careers/



Looking for a rewarding career in home care? We are hiring experienced RNs who are passionate about providing top-quality care and support to our patients. With Nascentia Health, you'll have the opportunity to work in a dynamic and collaborative environment while making a meaningful impact on the lives of others.

Learn more and apply today at nascentiahealth.org/ careers to take the next step in your nursing career!



22

# POSITIONS AVAILABL

#### Send us your job posting or employment opportunities!

Celebrating a Century of Compassionate Care



on Our Campus! Part-Time & Full-Time Openings: **RNs** • Aides • LPNs • Food Service BrothersofMercy.org/Careers BUFFALO BUSINESS FIRST





Caring Environments is a home modification and renovation company, specializing in accessibility & mobility. We are looking for enthusiastic and hardworking people to join our team.

Successful Candidates must have a clean driving record, vehicle (travel is required). Will provide training. Will Participate in aging and disability and other community-based networking groups, maintain weekly, monthly, and yearly engagement schedules. Coordinates and collaborates hosting of marketing and educational events aimed toward individuals and groups identified in CE's community engagement plan. Ready to share Our Mission of helping Individuals Maintain their Independence, and find the right resources and products to help them do that with Caring Environments. FULL or Part Time Call (716)848-9706 or **To Apply Please Email:** info@caringenvironments.com

OUR CAREER IS IN SIGHT.



716.638.9000 WWW.BVCOFNY.COM



#### Need help with your daily activities?

Our home health aides are here to help with quality care in the comfort of your home!

Personal Care • Household Care **Medical Care • Companionship** 

Interested in learning more about our compassionate care and how we can personalize it for your needs?

Call 585.300.6000 or email info@elitehhc.com



TODAY



#### **NOW HIRING CERTIFIED HOME HEALTH AIDES AND PCAS!**

**HIGHEST PAY IN REGION • HEALTH INSURANCE • 401 K FREE CELL PHONE • DAILY PAY** 





Make a difference with a career at Glenwell! Now hiring a full-time Registered Nurse (Assisted Living Program Director) at our senior living community in Cheektowaga: http://ow.ly/ wb9q50O0Zih



**NOW HIRING NURSES!** 

Full-time and Part-time shifts available Day and evening positions

- · After Hours
- Essential Care
- Admissions

com/careers.

 Home Connections Hospice In-Patient Unit Clinical Educator
 Quality Improvement RN

Home Care

Working at Hospice & Palliative Care Buffalo is more than just a job. Your work changes lives every day and helps those in our community during their most vulnerable time. Apply online today https://www.hospicebuffalo.





Erie County is hiring! See job listings, download an application, and even sign up to get notifications for future job opportunities at: http://www2.erie.gov/ employment/

**NOW HIRING** 

**Registered Nurse** 

ektowaga, New Yorl

# POSITIONS AVAILABLE!



\$27.50/hr Skilled Nursing

\$21.70/hr Assisted Living

Up to \$31.50/hr based on experience

Evening Shift Diff: \$3.50/hr Night Shift Diff: \$2.50/hr



HIRING

PNs

Happy Nurses Week! We have over 100 nurses on our team and are looking to add more both in our Nursing Home and Assisted Living. Offering shift differentials up to \$3.50/hr, sign on bonuses up to \$7,000, career ladders program for career advancement, tuition assistance, scholarships, free parking, and wide variety of personal benefit options.

Text "BOMCAREERS" to 716-421-1932 to talk to Taylor, our HR Specialist and Recruiter!



We have some openings on our Therapy Team due to re-opening a newly renovated Rehab Unit in our Nursing Home! Interested in learning more or submitting an application? Go to bomcareers.org to look at our current positions!





living legends Peer Mentorship



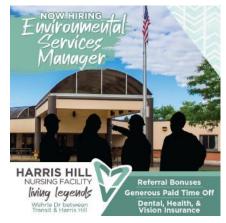




#### Send us your job posting or employment opportunities!







Harris Hill Nursing Facility has an opening for an Environmental Services Manager at our Williamsville location! APPLY INSTANTLY: https:// Inkd.in/gsgQHH2z

# POSITIONS AVAILABLE!



Join our team! We are hiring a **Mental Health Programs Manager.** Our Program Manager will assist the Director in the implementation of policies and procedures, and responsible for the general operation and management of the mental health clinics. Provides clinical behavioral therapy services to adolescent and adult clients, and families.

harmón

Learn More

harmonia-care.org/career



Help the aging or individuals with limited mobility or access to resources remain independent at home! Our non-medical caregivers improve the quality of life for elderly and home-bound individuals by offering companionship, and assisting with chores they are unable to do.



#### Please Email Us Your Resume : mriggan@harmonia-care.org

#### We are HIRING CarePanions!

Harmonia's trained CarePanions offer personalized, in-home support to seniors or other individuals in need. CarePanions help you or a loved-one remain independent and safe at home with punctuality, empathy and hardwork. A personal care plan is developed for each participant, matched to meet your specific needs and interests. Email resume to: mriggan@harmonia-care.org

#### \*\*\* MARTON CARE IS URGENTLY LOOKING FOR A NEW TEAM MEMBER \*\*\* WE ARE ACTIVELY SEARCHING FOR SOMEONE WHO IS **BI-LINGUAL** WITH SPANISH. WE ARE A VERY BUSY OFFICE AND ARE LOOKING FOR A GREAT PERSON WITH AN AMAZING PERSONALITY.

This candidate will be responsible for answering phones, providing guidance to our clients regarding what we can help them with. This candidate must be self-starting and very friendly. This is a full-time position that starts at \$17.50 per hour.

Marton Care is a certified provider of NY's Consumer Directed Personal Assistance Program (CDPAP) located in Amherst, NY.

Please contact Nichole at (716) 772-3727 to schedule an interview. Come grow with our company.



#### West Side Seniors Program Manager

Do you love working with older adults? Are you an experienced manager looking for a new opportunity to work directly with your neighbors and local community? Join our dedicated team at West Side Community Services as the West Side Seniors Program Manager! We are looking for someone with the energy and creativity to help this program grow. As a key member of the



WSCS Leadership Team, you will play a vital role in planning, organizing, and implementing a structured older adult program, encompassing socialization, recreation, and education for older adults. Our West Side Seniors are looking forward to meeting you! Please visit our website for full job posting and to apply: http://wscsbuffalo.org/about/careers/

#### **WELCOME NEW MEMBER AGENCIES!**



#### **CRANE HOME CARE – PLATINUM**

#### BUFFALO HOMECARE, INC. – BRONZE

Quality care cannot be measured; it can be felt.

Founded in 2016, Buffalo Homecare is a local industry leader in high-quality **BUFFALO HOMECARE** homecare services. We offer CDPAP



services throughout all of New York State and have a satellite office in Rochester. Our PCA and private pay care options are available in Erie, Niagara, Chautauqua, Cattaraugus, Allegany, Wyoming, and Genesee counties.

We maintain a dedicated staff whose sole job is to help our clients with onboarding and initiation of homecare services. Providing oneon-one home visits to assist with all required paperwork and medical assessments – we pride ourselves on being the most responsive and dedicated homecare agency in the areas we serve.

Buffalo Homecare is also proud to offer our Infusion Therapy Program that provides exceptional, compassionate, tailored services to pediatric and adult patients and their healthcare providers – all in the comfort of home.

Dr. Lauren Nicholas Consulting Director of Account Relations 490 Delaware Ave. • Buffalo, NY 14202 716-322-2780 • homecarebuffalo.com



#### **WELCOME NEW INDIVIDUALS!**

#### ANNE CUMBO AND MARY JO AIKEN

Anne Cumbo and Mary Jo Aiken have joined Network in Aging as the HUNT Real Estate ERA Client Care Team.



Anne is a Registered Nurse. Before joining HUNT focusing on senior care, Anness specialized in infectious disease and primary care.

Mary Jo is a retired elementary school principal who also specialized in occupational medicine as an epidemiologist.

As mature real estate salespeople, we understand the nuances of life's different stages and the transitions they

involve. We appreciate the unique challenges and opportunities that affect seniors experiencing health and life events. Our mission

is to aid in every aspect of these transitions, including investigating living alternatives, and easing the process of change. Working as a team, our life experiences provide us with the

expertise to reduce stress and guarantee a smooth result as seniors embrace each new phase of life.

We look forward to supporting our new colleagues through Network in Aging as we work together to serve our seniors!

Anne may be reached at: 716-870-4959 Mary Jo may be reached at: 310-384-8869

# POSITIONS AVAILABL

## VOLUNTEER OPPORTUNITIES



Needed: YOUR help! The NYS Long-Term Care Ombudsman Program, supported by People Inc., connects people to become volunteers to advocate for residents living in nursing homes and assisted living facilities, who are in need of support to resolve complaints. We're looking for professionals and recent retirees to volunteer in Chautauqua, Cattaraugus, Erie and Niagara Counties. Training and support provided. Flexible schedules. To learn about volunteering, call 716-817-9222. people-inc. org/ombudsman



The NYS Long-Term Care Ombudsman Program.

Volunteer as a Educate long term care Empowe ombudsman. Advocate aging.ny.gov

supported by @peopleincwny, connects volunteers with residents living in nursing homes & assisted living facilities. Become a trusted advocate: residents' rights; environmental concerns; personal care issues; discharge & eviction; and quality of life issues.

Enrolling volunteers for upcoming certification training sessions. Call 716-817-9222.



With summer quickly approaching, we are looking for volunteers who can help older adults with some light vardwork. If you are interested in volunteering, please fill out the application form on our website: https:// Inkd.in/ee-zWZ7B

#### • • Volunteers PATHWAYS for Caregivers

Located at Cradle Beach 8038 Old Lakeshore Road Angola, NY 14006

#### Are you looking to make a difference in a senior's life? Volunteers are partnered with our

senior participants to do fun activities on our 66 acre campus, including Supervised one-on-one activities with trained volunteers

Music

 Pet therapy Gentle exercise, including walks on

our beautiful 66 acre campus · Lunch and refreshments provided Pathways for Caregivers meets every third Thursday of the month year-round. 10:30am - 2:30pm starting March 2023, no cost to participants.

Volunteers do not need to commit to every session. Interested? Reach out to

Pathways@CradleBeach.org (716) 549-6307 ext. 203 Nancy Grimes

We offer family caregivers a break from the daily tasks of caring for their aging loved ones. Caregivers and aging loved onese ach engage in their own separate activities and opportunities. Our program's goal is to give caregivers peace of mind and rejuvenation. /olunteer Training Required Nancy Grimes for aining opportuniti (716) 549-6307 ext. 203 arimes@CradleBeach.o

Lisa Rood

Needed



Cradle Beach

Drawing up your summer bucket list? Add volunteering to the mix!

Immigration & Refugee Assistance Our Program has many opportunities for volunteers, including: English language tutoring, drivers and transportation guides, organizing donations, and more! Check out these and other opportunities at ccwny.org/volunteer.



#### Are you age 55 or over? Looking to upgrade your job skills? Need information on career choices? Seeking full- or part-time employment? Start with these resources compiled by Erie County Senior Services: www2.erie.gov/ seniorservices/employment



## Are you a good listener?

#### We're seeking compassionate volunteers to facilitate Caregiver Support Groups

Support Group Facilitators create a safe space where care partners can share their feelings, concerns, and experiences

Training and mentorship are provided A one year commitment is requested

**Contact Courtney Sipes at** clsipes@alz.org or 716-626-0600 x2044 for more information



RUASSOCIATION Western New York Chapte



## **BECOME A HEARTS & HANDS** TRANSPORTATION



#### What does a transportation volunteer do?

- Have Friendly Conversation · Provide a ride to the store or
- medical appointments Mileage reimbursement and supplemental insurance
- coverage provided

#### How do you become a Hearts and Hands volunteer? Visit www.hnhcares.org or call 716-406-8311.

Hearts & Hands is in need of Transportation Volunteers. Did you know that volunteering with us is really easy? You are able to schedule a time to volunteer based on your schedule at any time, no weekly or monthly scheduling required. Another benefit is that you can volunteer right in your local community! For more information and to fill out a volunteer application please visit our website at https://hnhcares.org/volunteer-with-us/

# **1st Annual Progressive Cocktail Event**



# THURSDAY, OCTOBER 19, 2023 4:30 - 8:00PM • COST \$30 (pre-paid)

4:30PM – 5:30PM Networking/Appetizers

(Event starts promptly at 5:30PM) Drink pairings included; cash bar

Small plate & cocktail pairing! Come "mix & mingle" for a fun progressive pairing event!

STO LAT BAR

(at Eastern Hills Mall) • 4475 Transit Road • Buffalo, NY 14221

## **MEMBERS ONLY** event and limited to the first 75 registrants

## There will be a change of seatings 3 times REGISTRATION OPEN!

#### COURSE I

Small Plate: Medallion sliced beef tenderloin, served over blueberry merlot sauce. Pairing: New York Whiskey Sour

#### COURSE II

Small Plate: Pork tenderloin, served over fresh apple compote, topped with melted brie cheese compound butter. Pairing: Bubbly Spiced Apple Cider Sangria

#### **COURSE III**

Small Plate: Shrimp, elote, and pico de gallo. Pairing: Cucumber, Lime, & Jalapeño Margarita

## THANK YOU TO OUR 7 EVENT SPONSORS!

HIGHMARK.

THE OLEAR TEAM

Venture Forthe











## For those living with a serious illness, help starts here.

At Hospice & Palliative Care Buffalo, we honor what is most important to you: quality of life. Our help addresses a patient's physical symptoms and eases social, emotional, and spiritual stresses of patients and their loved ones. Our experts are here to support you, no matter where you are in vour iourney.

peace of mind







Accessible support that is available wherever a patient calls home



The right time to start the conversation is right now. Contact us today. Call 716-686-8077 Visit HospiceBuffalo.com/Help

### Help Starts with Support & Guidance Through Community Education Programs

Request education and resources for your workplace, faith community or service organization.

- Family/Caregiver Resources & Support
- Sharing Healthcare Wishes • Advance Care Planning -A Gift for Yourself and Your

Self-Care Tips

- Care Options for Those Faced with Serious Illness Loved Ones
- Spiritual Care Finding Peace, Meaning & Comfort
- Hospice Care versus Palliative Care

Call (716) 901-0294 or visit HospiceBuffalo.com/resources to request education.



We are proud to provide care, support, advocacy, and education for the Western New York community.

## **Northwestern Mutual** O PRIMACY FINANCIAL

## PRIMACY PUTS YOU FIRST



**Primacy Financial** offers exceptional advice, superior service, and personalized solutions that are focused on achieving your short- and long-term financial goals in the most straightforward way possible.

## **OUR SOLUTIONS**

#### FINANCIAL PLANNING

Income/Asset Protection | College Planning | Retirement Planning | Tax-Efficient Distribution | Estate Planning | Investment Asset Allocation & Risk Analysis | Major Purchase Planning

#### **ADVISORY SERVICES**

Fiduciary Accountability\* | Investment Advisory Solutions | Retirement Income Distribution Planning | Economic Insights & Performance Reporting | Cash Management Services

#### **BUSINESS PLANNING**

Succession/Continuity Planning | Buy/Sell Financing | Business Valuation Opinions | Key Person Planning | Employee/Executive Benefits | Qualified Plan/Pension Plan Review & Design | Tax & Cost Savings Analysis

tives are held to a fiduciary sta ndard when acting as an Advisor with Nort Financial Representatives do not render tax advice. Consult with a tax professional for tax advice that is specific to your situation

#### CONTACT

primacyfinancial.com primacyfinancial@nm.com 716.877.9202

OFFICES

4085 Seneca Street, Suite 3, West Seneca, NY 14224 5488 Sheridan Drive, Unit 100, Williamsville, NY 14221



## THURSDAY, NOVEMBER 2, 2023 8:00AM – 2:00PM

#### Ticket prices: \$55/members • \$75 /non-members

## M Hotel Buffalo (formerly Millenium) • 2040 Walden Avenue • Buffalo NY 14225

NYS boasts one of the largest aging populations in the US. As we acclimate to a post-pandemic world, we must consider how we balance the needs of the growing aging population with the needs of the organizations and

#### **KEYNOTE SPEAKER**

**Greg Olsen** Acting Director

New York State Office for the Aging

Greg will join us to provide insight into the most current critical aspects related to the NYS aging population. You will hear about

the master plan stakeholder's committee and where it is and how we can support its efforts. He will also provide us with an update on the governor's future plans for aging services for NYS and other initiatives that we should be aware of.

#### SPEAKER

Nancy Weil The LAUGH ACADEMY Stress Less, Laugh More!



Imagine a meaningful and lasting solution to stress. By using laughter and other simple tools, you can reduce stress immediately, boost the immune system and increase joy. Laugh your way to health and happiness at home and on the job. This program will leave you with the simple tools you need

agencies, caregivers, and resources available to support

those over 55. Let's explore the current state of aging in

NYS and ways that we can embrace humor to strengthen

to look at life in an entirely new way. Nancy Weil has helped thousands of people across the country change their lives through laughter and get in touch with their "inner happy" through her company The Laugh Academy. She also works in funeral care and offers a virtual grief support group on Zoom. For information on her coaching, speaking or grief support, go to www.TheLaughAcademy.com

our teams, services, and approach to aging.

#### **CONFERENCE AGENDA**

8:00am – 9:15am	Registration, continental breakfast, networking
9:15am – 9:30am	Opening Remarks
9:30am – 10:45am	Keynote Speaker – Greg Olsen
10:45am – 11:30am	Networking
11:30am – 12:30pm	Speaker – Nancy Weil
12:30pm – 2:00pm	Lunch/Annual Meeting



#### THANK YOU TO OUR CURRENT SPONSORS!

#### CALC DIAMOND LEVEL

Bristol Village • Brookdale • Tennyson Court

#### **EMERALD LEVEL**

Alzheimer's Disease & Memory Disorder Center • Harris Beach PLLC Health Foundation for Western & Central NY • PB Elder Law

#### 💎 RUBY LEVEL

Hospice & Palliative Care Buffalo • Laping, Surdej & Associates Trusted Choice Homecare

#### SAPPHIRE LEVEL

Aging Well Care Management • Amberleigh (Sonida Living) • Brompton Heights CarePatrol • Center for Elder Law & Justice • Erie Co. Dept. of Senior Services Family Choice of NY • FeedMore WNY • Glenwell • Heathwood • Health Force Nascentia Health • People Inc. • The Olear Team Simply the Best Cleaning Services • Solstice Senior Living

Walsh Duffield Companies • Wheatfield Commons • WNY Coalition Pooled Trusts





The Amherst Center for Senior Services has a new Facebook page. Our original page was recently corrupted which made this necessary. Please make sure and like or follow our page AND more importantly, please make sure and like or follow the correct page. There are several variations which have caused confusion, so let's get the word out there about OUR page. Thanks! https://www.facebook.com/ amherstnyseniorcenter/





#### Free Music Lessons for Veterans!

Beginning in October on Thursday evenings 6:30pm - 8pm. Please call 716-570-6520 to register.

- Ukulele: Any level welcome and we will provide an instrument if you need one.
- Acoustic Guitar: you will need to bring your own guitar and have a rudimentary knowledge of the instrument and basic chords.
- Harmonica: Any level welcome and we will provide an instrument if you need one.
- Proceeds from every ticket sold to one of our concerts support FREE music programs for Veterans, Kids Jam Band, and Musical Memories Café for loved ones with Alzheimer's and dementia.

Thank you to our Sponsors Sportsmens Americana Music Foundation, Vets Play Guitar, Buffalo Blues, LLC, Chef's Restaurant of Buffalo NY

#### Joy and Juan Santiago

Show your Buffalo & Erie County Public Library Card for discounts and perks to area merchants, including museums, theaters, and more! DETMIS: tinyurl.com/LibraryVIP CLIBRARY

Now your library card is like having a VIP pass! Check-out the Buffalo & Erie County Public Library's VIP (very important perks) program, offering discounts to numerous local, all-ages organizations like the Buffalo Zoo, Irish Classical Theatre, and many more local merchants & attractions. Details at: tinyurl. com/LibraryVIP



#### A Social Day Respite for Caregivers and Their Aging Loved Ones

Join Our Caregivers' Community of Support

We offer family caregivers a break from the daily tasks of caring for their aging loved ones. Caregivers and aging loved ones each engage in their own separate activities and opportunities. Our program's goal is to give caregivers peace of mind and rejuvenation.

Pathways for Caregivers is offered the third Thursday of every month from 10:30am to 2:30pm year-round beginning March 2023.

• Support group

off-campus

• Pet therapy

Music

campus

Fun, stress reducing activities on campusHealth and wellness opportunities

• Lunch and refreshments provided

• Lunch and refreshments provided

ALLEGRA PRINT • MARKETING • MAIL CHEEKTOWAGA

Nature walks and beautiful beach views and accessA place to make new friends and gain resources

• Opportunity to tend to their own needs and well-being

For aging loved ones, we offer:

• Supervised one-on-one activities with trained volunteers

• Gentle exercise, including walks on our beautiful 66 acre

To begin enrollment, contact Nancy Grimes

(716) 549-6307 ext. 203

Pathways@CradleBeach.org





Caregivers Support Group 10:45 am to 11:45 am Facilitated by Harmonia Collaborative Care, a New York State Licensed Facility

**Program Location** 

Cradle Beach 8038 Old Lakeshore Road Angola, New York 14006

A collaborative partnership





Lisa Rood

Consultant





How can you showcase your brand at your upcoming event? Our secret weapon? Portable retractable banners! Easy to transport, easy to set up – they're a game-changer. In a visual world, impact is everything. Get yours at Allegra Cheektowaga today! Call Jen at 716-634-5966.



www.AllegraCheektowaga.com

The New York State Office for the Aging (NYSOFA) recently launched the state's first-ever comprehensive



survey of older adults and their needs. If you are 60+, please take the survey today. Your feedback will help inform future state policies to support New York's 4.6 million older adults. The survey is anonymous and only takes 10-15 minutes of your time. https://polco.us/ny23op



### PLATINUM MEMBERS! Promotional Email Blast!

- Act today! There's only 2 remaining months to get your Platinum blast ready!
- Topic/Ad/Layout of your choosing
- Emailed to the entire membership (500+)
- Contact Lisa at lisa@
   networkingaging.org to schedule



# Did you know you can submit your own event?

- On home page www.networkinaging.org,
- under EVENTS, Submit Your Event! It's EASY! • Just fill in Title, Date/Time, Description, Cost,
- Venue and add an image!
- It gets added to our website calendar of events on the home page. We'll also post to Facebook!

31

## **NETWORK WITH THE NETWORK – BROMPTON HEIGHTS**

## Thursday, September 14th • "Buffalo Bills Tailgating Party"

Thank you to Stefaniee Oneil and staff for hosting this event! Co-sponsored by Ann Marie Klosko from Elder Transitions Consulting













# **NETWORK WITH THE NETWORK – BROOKDALE KENMORE**

## Thursday, July 27th • "Garden Party"

Thank you to Alison Potter and the staff for hosting the event in their beautiful courtyard!

Co-sponsored by Fallon Health Weinberg PACE









## **NETWORK WITH THE NETWORK – GLENWELL**

## Thursday, August 17th • "Fun in the Sun"



Thank you to Stacy Jasinski and the staff for hosting this event Co-sponsored by Lawley Insurance



Lawley MEDICARE SOLUTIONS







## Network with the Network Wednesday, November 15, 2023 5:00-7:00pm

Trusted Choice Homecare • 500 Seneca St. Buffalo, NY 14204



#### ANNUAL MEETING SPONSORSHIP & ADVERTISING OPPORTUNITIES (LAST CHANCE)

Last chance to submit an ad or become a sponsor for the annual meeting! Deadline 10/16. All ads in color. Business card size: \$50 Quarter page: \$100 Half page: \$200 Sponsorships start at \$250

Go to www.networkinaging.org for more information!



## Network with the Network Thursday, December 14 4:30-6:30pm

Solstice Senior Living at East Amherst 6363 Transit Rd • East Amherst, NY 14051



## UPDATE YOUR MEMBERSHIP PROFILE!

Do you want to make sure other members can look you up using your correct contact information? Did you switch jobs? Change your address or phone number? Updating your profile on the website is easy to do. Just go to our home page at **www.networkinaging.org**, login with your password and update your info! You can even add a profile picture.

> Email lisa@networkinaging.org if you aren't listed.



**Could you save money on medical expenses?** Medicare Savings Programs (MSPs) help Medicare beneficiaries save money on premiums and prescriptions. They also provide access to preventative services covered by Medicare. The Erie County Senior Services Insurance Resource Center offers free healthcare information and counseling and can help you determine your eligibility. Give us a call at 716-858-7883 with your MSP or other insurance questions. We are happy to assist you.



Join our FREE exercise program!

We have classes at senior centers in Erie County and online.



Contact Julie Ruszala at 716-858-6403 to learn more.





University Express offers FREE educational classes to Lifelong Learners ages 55 and older! Be sure to check out classes being offered this Semester! Visit https://www4.erie.gov/ universityexpress/ for more information!



Are you an expert or provider of respite care? Submit a proposal today for the 2024 National Lifespan Respite Conference in Albany. Submissions are due Oct. 16.



## Affordable Connectivity Program

The Affordable Connectivity Program is an FCC program that helps connect families and households struggling to afford internet service.



#### Learn more at: fcc.gov/ACP

Are YOU eligible to save a ton of money on your internet bill? Find out now. https://www.fcc.gov/acp



We are starting to source bulk eggs for our pantry customers at Provisions 139 but we need egg cartons to package and distribute them! Would you start saving your cartons for us?

When you have some to drop off, give us a call at 716-970-1325 or email dgenco@wscsbuffalo.org.

#### 14 TOP SCAMS TO WATCH OUT FOR IN 2023

Criminals are quick to exploit current events and add new twists to well-known ruses



Please share this with anyone who may be the target of a scam, especially parents. https://www.aarp.org/money/ scams-fraud/info-2023/top-scammer-tactics-2023.html

# LIFE LESSONS

## LIFE LESSON – JULY/AUGUST "CONCERTS & ROAD TRIPS"

Winner of the \$25 Amazon gift card is Karen Coupal, Organized Matters



Annette Pinder at inclusion festival



Sue Nawojski at Taylor Swift concert



Carey Creenan at Taylor Swift & Dashboard Confessional concerts



Tracy Reese boating and at concert



Stacy Jasinski in Lexington, KY



Charlie Battaglia in Italy, Greece, Crete, Turkey



Paula Venne-Clendening in Las Vegas & NYC





Karen Coupal in the Adirondacks



Ann Marie Klosko at Ed Sheeran Concert in Toronto



April Romanowski in Maine



Kristin Surdej at Gateway Harbor - Chicago concert

## LIFE LESSON – SEPTEMBER/OCTOBER

We sure know how to celebrate autumn in WNY! From festivals to tailgates parties, to pumpkin farms and farmer's markets, bonfires, and Halloween, we certainly embrace the fall season! Send in your photos to lisa@networkinaging.org for a chance to win. Every submission will get entered to win a \$25 Farmer's Market gift card so you can visit and support a locally owned market to buy some fresh fruits, veggies, homemade pies, and decorations to gear up for the holiday season!

#### One entry per person. Winner will be announced on October 30th.



Network in Aging of Western New York, Inc.

7954 Transit Road, #254 Williamsville, NY 14221

The Network in Aging of Western New York, Inc. is a non-profit, voluntary corporation, which brings together individuals and organizations involved in aging and long-term care. Our diverse membership includes educators, health and social service professionals, community leaders, government agencies and area businesses. **Our mission is "To help our members by providing opportunities for resource exchange, professional development and interdisciplinary collaboration through networking events, educational programs, strategic partnerships and promoting public awareness of the organization and its mission."** 

For more information about the Network in Aging of WNY, contact Lisa Boron at (716) 954-3075 or go online to www.networkinaging.org.

## **CALENDAR OF EVENTS**

**PROGRESSIVE COCKTAIL EVENT • THURSDAY, OCTOBER 19, 2023 • 4:30 – 8:00pm** Sto Lat Bar • 4475 Transit Road (in Eastern Hills Mall) Williamsville, NY 14221

ANNUAL MEETING & CONFERENCE 2023 • THURSDAY, NOVEMBER 2, 2023 • 8:00 am - 2:00 pm

NETWORK WITH THE NETWORK • WEDNESDAY, NOVEMBER 15, 2023 • 5:00 – 7:00 pm Trusted Choice Homecare – "DISCO PARTY"

NETWORK WITH THE NETWORK • THURSDAY, DECEMBER 14, 2023 • 4:30 – 6:30pm Solstice Senior Living – "COOKIE CONTEST & UGLY SWEATER"